

Wingz Academy

Cj Singh {Charanjit Singh}

Mobile - 97799-70551

{Chairman}

Office – 89689-44321, 01881-501467

Wingz Academy, Ropar

Email – cjsinghentertainer@gmail.com , cjsingh@wingz.org

Date – 13- 06, 2017

Subject - **Sponsorship Proposal for Mega Dance Event**

“DANCE BATTLE 3”

Wingz Academy is a major centre of education in the field of Performing Arts and the leader in professional education spectra of the region. It is situated in the centre of Ropar City , 45 kms from Chandigarh. The institute is committed to provide professional training in **DANCE, MUSIC and ACTING** and also other related fields like Fitness, Power Yoga training and events.

Wingz Academy is known for the quality standards of all its professional activities. In this regards, Wingz Academy organizes various fest and events throughout the year. Continuing this legacy and after great success of Mega Dance Show “**Dance Battle 1**” and “**Dance Battle 2**” the institute takes immense pride in announcing “**Dance Battle 3**”. This shall be again a mega dance competition in which students registered with Wingz Academy and from partners various other reputed institutes would perform on competitive basis. As you may be aware, All “**Dance Battle**” seasons were great shows and had attracted large audience and sponsors/ really felt proud to support that event.

Being a big function organized by the Wingz Academy, I hope you would understand the financial liabilities attached to the same. The objective of writing this letter is related to this aspect of sponsorship. Through this letter, I would like to invite your organization to support this event officially. This way synergistic efforts of our mutual co-operation will encourage the young and dynamic leaders of tomorrow on one hand, while your organization shall also get opportunity to gain professionally on the other. Should you require any further clarification, please do not hesitate to contact the undersigned.

With Kind regards,

Mr. Cj Singh {Charanjit Singh}

Chairman,

{Wingz Academy}, Ropar {Rupnagar}

Respected Sir/mam,

Wingz Academy

Deepti Sharma

Mobile - 9417179002

{Director}

Office – 89689-44321, 01881-501467

Wingz Academy, Ropar

Email – deeptisharma@wingz.org

deeptisharmaartist@gmail.com

Wingz Academy is organizing a Mega dance show “**Dance Battle 3**” aiming to provide a culture stimulating atmosphere, we are expecting to sell out with a crowd of over 1200.

When & where – 9 July, 2017. Timing :- 3:30 pm to 8:30 pm.

Venue – KS Resort, Bela Road {Khairabad}, Ropar.

“**Dance battle`17**” will be an amalgamation of entertainment, excitement and puiissance. The highlights of Mega show are **SOLO, DUET and GROUP** dance performances. The show would kick start with a grand inaugural ceremony and the evening promise to be an intoxicating mix of **Dance, Music** and **comedy and Theatre**. As a sponsor, this is an opportunity for you to highly publicize your organization. Attendance of over 1200 audience members including **students, parents, faculty, alumni, professionals & community leaders, renowned personalities of television and film industries, highly designated persons of local administration**, makes this mega show a huge success.

- Proposed names of Celebrities :-
Bharti Singh, Binu Dhillon, BN Sharma, Shivendra Mahal, Roshan Prince, Nirmal Rishi, Rana Ranbir, Sarदार Sohi, Ashish Duggal, Malkeet Rauni , Anita Sabdeesh, Nishawn Bhullar, Joban Sandhu, Raghubir Boli, Jimmy Sharma, Kartar Cheema, Tarsem Paul, Hardeep Gill, Anita Devgun, Gurpreet Bhangu.

- Proposed names for Judgment panel :-
Subhreet Kaur Ghumman, Jaspinder Cheema, Sarabjeet Cheema, Pankaj Vig, Vaman Dev, Kamz Singh, Tanvi Nagi, Simran Mathur.
- Proposed names of Anchor/Comedian:-
Gurjit Singh {PTC}, Preeto Sawhney {MH1}, Param {ETC}, Raghubir Boli, Jaggi Dhuri.

This opportunity further provides your organization exposure through advertisements and promotions. These entail, but are not restricted to, flyers, posters, e-mails, articles, advertisements, banners, Invitation , public passes, online promotions through social sites like **facebook, twitter, linkedin, instagram, youtube** etc., and the official website of Wingz Academy (www.wingz.org) .

Together we can and we will make a difference. We offer plethora of sponsorships opportunities for our esteemed partners. With your support and guidance, we hope to take this endeavor to the highest level of excellence.

Your support in any manner **{Financial/otherwise}** will add a step to the success of our show.

Thanking you,

Regards,

Deepti Sharma

{Director, Wingz Academy Ropar}

+91-89689-44321

deeptisharmaartist@gmail.com

SPONSORSHIP LEVELS

There are six levels of sponsorships that range in donation amount and level of publicity for “**Dance Battle 3**” If patrons are interested in alternate sponsorship opportunities accommodation on a one-on-one basis in order to design a personalized package will be provided upon request. The details of each level are listed below :-

Presenter : {Rs. 80,000 INR}

- Publically recognized as the **Presenter** for “**Dance Battle 3**” on all advertising.
- Announcements as a Presenter during the show {E.g. – **Company`s name** and Wingz Academy Ropar presents “**Dance Battle 3** “}
- Company`s name and logo branded on main stage backdrop **{highest bidder}**.
- Company`s logo on all promotional/advertisement items: **Newspapers, Magazines, Posters, Certificates, Mementos, Invitations and Public Entry Passes.**
- **Booth Space {any size}** in the prime location of the sponsor`s choosing.
- **Promotions of the products though celebrities .**
- Company can display major products on the prime location **{both sides of the main stage}**.
- Visual advertisement of your company will be played on Screens throughout the show on priority basis.
- Banners of the company to be put up around the venue.
- The company may also distribute its printed literature to the audience.
- **One Time slot** given to the sponsor for addressing the gathering.
- Audio and video will be played via PA system and Screens during performances.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle`3**” would have the logo of Your Company “**as a Presenter**”.
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- Company`s name with logo and website link listed on website of **Wingz Academy, {www.wingz.org }**
- Company`s logo branded on give-away items given to all attendees.
- **2 VVIP invitations and 8 VIP invitations and 20 public entry passes** will be provided to the company.

Title sponsor: {Rs. 50,000 INR}

- Publically recognized as a **Title Sponsor** for “**Dance Battle 3**” on all advertising.
- Company’s name announced as a Title Sponsor during the show {E.g. –**Your Company’s “Dance Battle 3”**.
- Company’s name and logo branded on main stage backdrop{ **Your Company’s “Dance Battle 3”**}.
- Company’s logo on all promotional/advertisement items: **Newspapers, Magazines Ads, Posters, Certificates, Mementos, Invitations and Public entry passes.**
- **One Booth Space** in the prime location to display company products and information.
- Banners of the company to be put up around the venue.
- **Visual advertisement** of your company will be played **on Screens** throughout the show with more repetitions.
- The company may also distribute its printed literature to the audience.
- Audio and video will be played via PA system and Screens during performances.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle 3**” would have the logo of Your Company “**as a Title Sponsor**”.
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- Company’s name with logo and website link listed on website of Wingz Academy.
www.wingz.org
- Company’s logo branded on give-away items given to all attendees.
- **2 VVIP invitations and 6 VIP invitations and 15 public entry passes** will be provided to the company.

Power Sponsor : {Rs. 30,000 INR}

- Publically recognized as **the Power Sponsor** for “**Dance Battle 3**” on all advertising.
- Company’s name announced as a **Power Sponsor** during the show {E.g. – “**Dance Battle 3**” powered by **Your Company’s** name.
- **Company’s name and logo** branded on main stage backdrop{ E.g. -“**Dance Battle 3**” powered by **Your Company’s name**”.
- Company’s logo in the footer of “**Dance Battle 3** “ on all promotional/advertisement items: **Posters, Certificates, Invitations and Public entry passes.**
- **Booth Space** to display company products and information.
- Banners of the company to be put up around the venue.
- The company may also distribute its printed literature to the audience.

- Visual advertisement of your company will be played on Screens throughout the show.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle 3**” would have the logo of Your Company “**as a Powered Sponsor**”.
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- Company’s logo branded on give-away items given to all attendees.
- **One VVIP invitation, 6 VIP invitations and 10 public entry passes** will be provided to the company.

CO-POWERED SPONSOR: {Rs. 25,000 INR}

- Publically recognized as **Co-Powered Sponsor** for “**Dance Battle 3**” on all advertising.
- Company’s name announced during the performances as **Co-Powered Sponsor** during the show.
- Company’s name and logo branded on main stage backdrop in the footer of the Event Logo.
- Company’s logo Printed in the footer of all promotional/advertisement items: **Posters, Invitations and Public entry passes.**
- **Booth Space** to display company products and information.
- Visual advertisement will be played on Screens during the show.
- The company may also distribute its printed literature to the audience.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle 3**” would have the logo of Your Company “**as Co-Powered Sponsor**”
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- Company’s logo branded on give-away items given to all attendees.
- **One V VIP invitation, 4 VIP invitations and 6 public entry passes** will be provided to the company.

GOLD SPONSOR: {RS. 20,000 INR}

- Publically recognized as **the Gold Sponsor** for “**Dance Battle 3**” on advertising.
- Company’s name announced as a **Gold Sponsor** during the show.
- Company’s name and logo branded on main stage backdrop in the footer of the Event Logo..
- Company’s logo printed in the footer of all promotional/advertisement items: **Posters, Certificates, Invitations and Public entry passes.**
- **Booth Space** to display company products and information.
- **Visual advertisement** will be played on Screens during performances.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle 3**” would have the logo of Your Company “**as a Gold Sponsor**”.
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- Company’s logo branded on give-away items given to all attendees.
- **4 VIP invitation and 4 public entry passes** will be provided to the company.

SILVER SPONSOR: {RS. 10,000 INR}

- Publically recognized as **the Silver Sponsor** for “**Dance Battle 3**” on advertising.
- Company’s name announced as a **Silver Sponsor** during the show.
- Company’s name and logo branded on main stage backdrop in the footer.
- Company’s logo printed in the footer of all promotional/advertisement items: **Posters, Certificates, Invitations and Public entry passes.**
- **Visual advertisement** will be played on Screens during performances.
- All VIP invitations, Guest passes, event program booklets etc. regarding “**Dance Battle 3**” would have the logo of Your Company “**as a Silver Sponsor**”.
- Posters and Banners publicizing the show shall be put up in institutes, organizations and around the city.
- **2 VIP invitations and 2 public entry passes** will be provided to the company.

For more information about previous and upcoming event, Kindly visit following website of Wingz Academy:-

www.wingz.org
